



**PROSTATE  
CANCER UK**

**PROSTATE  
UNITED**



## Prostate United Club Comms Pack

### About Prostate United

[Prostate United](#) is a month-long challenge in October for football club staff and fans **raising money for Prostate Cancer UK**

- Set up by football club performance staff Stephen Gilpin (Wolverhampton Wanderers) and Ross Burbeary (Derby County), participants commit to **walking, running or cycling every day this October** to help save men's lives.
- Participants can choose to walk 3 or 5km a day, run 5 or 10km a day, cycle 10 or 25km a day, or a combination of all three across the month.
- Over **60 football clubs and 300 football club employees** took part last year.
- This year we are **asking fans and club employees to sign up, take part and fundraise**
  - Each football club has their own [JustGiving fundraising page](#) as part of a league table
  - Fans raising over £300 and £500 respectively will **qualify for rewards** as part of the challenge
  - Club staff who sign up will receive a FREE [Prostate Cancer UK football shirt](#)

### Why should you join Prostate United

“We want to showcase the Prostate United family and network of people coming together to achieve one common goal, which is to raise as much money as possible for Prostate Cancer UK to help beat a disease killing one man every 45 minutes in the UK. We really hope that the football community embraces the challenge and gets on board to help beat prostate cancer - the most common cancer in men.” Founder, Stephen Gilpin, Head of Academy Sport, Science & Medicine, Wolverhampton Wanderers

### How you and your club can get involved

- Sign up and join your club's Prostate United team
- Ask club staff and fans to sign up too
- Promote the challenge through your club's social media and digital channels
- Keep us updated with your progress and share any important stories

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